REGISTRATION
AND HOUSING

101st Scientific Assembly and Annual Meeting
McCormick Place, Chicago

November 29 – December 4

Register and Book your Hotel Room: Meeting.RSNA.org
EXPERIENCE RADIOLoGY’S FUTURE
IT’S THE CELEBRATION OF A NEW CENTURY

CENTENNIAL SHOWCASE
The Centennial Showcase returns to Lakeside Building, Hall D this year, looking ahead to the advancements that will shape the next century of medical imaging. Step into the future of radiology through exhibits featuring innovations such as 3-D printing, virtual holography, personalized medicine and more. Some favorites from last year will return as well, including virtual Wilhelm Roentgen.

CENTENNIAL WEBSITE
This fall, begin your journey into the future by perusing the Centennial Website for a sneak peek at what the future holds for radiology. Add your story to our interactive timeline. Share your favorite memory, participate in our Image Contest, or look to the future and share your predictions of the unfolding of radiology.
A NEW CENTURY BEGINS...

ILLUMINATE RADIOLOGY’S FUTURE

RSNA is powering up for a new century of innovation, education and networking opportunities at RSNA 2015, the 101st Scientific Assembly and Annual Meeting—the medical specialty’s premier event. Get your front-row seat to radiology’s future now when you register and reserve your first choice of accommodations.

SPARK YOUR KNOWLEDGE
Learn the latest techniques and most up-to-date practices presented by respected radiology specialists, investigators and educators. Absorb information from hundreds of courses and review thousands of scientific presentations and educational exhibits, all created to bring your skills into radiology’s second century. CME credits add to your professionalism.

EXPLODING WITH INNOVATION
Witness the latest products, services, equipment and software available in the radiology industry, all designed to increase productivity and accuracy. More than 600 exhibitors will demonstrate, engage and enlighten attendees on the most innovative equipment available for the radiology subspecialty.

EXPERIENCE THE FUTURE
Discover the future of radiology in the cutting-edge Centennial Showcase. Last year’s walk through the past 100 years of radiology will be capped off this year with innovative exhibits that theorize on the revelations of the coming century. See the latest trends in radiological science and patient care, and where they might take us in the future.

SAVE TIME – Register and Book your Hotel Meeting.RSNA.org
RSNA 2015 celebrates 100 years at the forefront of the radiology industry—bringing together the specialty’s leading professionals for educational opportunities and networking, and providing a forum for collaboration on the latest innovations by practitioners and manufacturers alike. Join the celebration for a look ahead to radiology’s future.

KEYNOTE ADDRESSES
DEFINE THE SPECIALTY

Hedvig Hricak, M.D., Ph.D., Dr. h.c.
New York, NY
 Special Lecture:
Radiology, Medicine, and Healthcare: Will Inaction or Innovation Determine Our Future?

Robert A. Novelline, M.D.
Boston, MA
President’s Address:
Going Boldly into Radiology’s Technological Future: Why Our Profession Must Embrace Innovation

Jeffrey R. Immelt
Chairman & Chief Executive Officer, General Electric
New Horizons Lecture:
Redefining Innovation

James H. Thrall, MD
Massachusetts General Hospital
Annual Oration in Diagnostic Radiology:
Trends and Developments Shaping the Future of Radiology

Ronald L. Arenson, MD
Radiological Society of North America
President’s Address:
Going Boldly into Radiology’s Technological Future: Why Our Profession Must Embrace Innovation

GOLD MEDALISTS

Darrell G. Kirch, MD
President & CEO, Association of American Medical Colleges
Special Lecture:
Radiology, Medicine, and Healthcare: Will Inaction or Innovation Determine Our Future?

James H. Thrall, MD
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New Horizons Lecture:
Redefining Innovation

Lorenzo Bonomo, M.D.
Rome, Italy

Chamaree Chuapetcharasopon, M.D.
Bangkok, Thailand

Jung-Gi Im, M.D.
Seoul, Korea

Kay H. Vydareny, M.D.
Tucson, AZ

Walter J. Curran Jr., MD
Emory University School of Medicine
Annual Oration in Radiation Oncology: NRG Oncology and the National Cancer Institute’s National Clinical Trials Network: A Case Study for Innovation in Multi-Disciplinary Cancer Research

JIMMIE M. BURGER, M.D.
President, Radiological Society of North America

HONORARY MEMBERS

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O. SIMON WOLF, M.D.
President-Elect, Radiological Society of North America

G. SCOTT GAZELLE, M.D., Ph.D.
Boston, MA

OUTSTANDING EDUCATOR

G. SCOTT GAZELLE, M.D., Ph.D.
Boston, MA

OUTSTANDING RESEARCHER
ADDITIONAL REGISTRATION OPPORTUNITIES

Streamline your onsite experience with advance planning that lets you experience RSNA 2015 with ease. Avoid the onsite registration lines when you sign up now to participate in Bistro RSNA, the 5k Fun Run and the Virtual Meeting.

BISTRO RSNA

Sunday, November. 29 to Wednesday, December 2
11:00 AM to 2:30 PM
Technical Exhibits, Halls A and B; Learning Center, Hall D

Thursday, Dec. 3
11:00 AM to 2:30 PM
Learning Center, Hall D only

With new chefs offering a greater variety of gourmet cuisine and ample seating, Bistro RSNA provides a convenient option to sit down to a comfortable lunch and network with colleagues without leaving the hub of activity. Purchase your ticket in advance for just $22 per day (onsite price $24 per day). Bistro RSNA also offers concierge service so you can line up other meals or events around the city. Visit BistroRSNA.com/attendee.php for menus and more information.

5K FUN RUN TO POWER CRITICAL RESEARCH

Tuesday, December. 1
6:30 AM
Arvey Field, South Grant Park, Chicago

Join us for the RSNA 2015 5K Fun Run and support radiology research and education with proceeds benefiting the RSNA R&E Foundation. Whether you run, walk or wheel, enjoy an outing for a good cause and network with your colleagues along Chicago’s beautiful Lake Michigan shoreline.

Your fully tax-deductible donation benefits the R&E Foundation. Participants receive a commemorative T-shirt, while supplies last.

Please note, in case of inclement weather, the Fun Run may be canceled. All Fun Run fees are non-refundable and non-transferable.

EXPERIENCE RSNA 2015 FROM ANYWHERE

Add the Virtual Meeting to your registration package to access 66 live-streamed and on-demand sessions, scientific presentations and education exhibits, and Cases of the Day, either during or after the event. The Virtual Meeting is available on-demand until December 21 at 4 PM CT.

Earn CME for live courses only.

Go to RSNA.org/Register to add tours and events, as well as the 5K Fun Run, the Virtual Meeting, and to purchase Bistro RSNA tickets in advance.
Technical Exhibits at the RSNA annual meeting comprise one of the world’s largest medical exhibitions. Leading manufacturers, suppliers and developers of medical information and technology are on hand to demonstrate and discuss a wide variety of radiology products and services that streamline operations and enhance patient care.

Don’t miss these exhibit highlights:

**IHE IMAGE SHARING DEMONSTRATION**
See daily demonstrations by care sites and commercial vendors featuring Integrating the Healthcare Enterprise (IHE®) methods for sharing image-enabled electronic health records and radiation dose information.

**PUBLISHERS ROW**
Visit top medical publishers that will display their educational materials from across all areas of medical imaging.

**TECHNICAL EXHIBIT HOURS**
- **Sunday, November 29** – **Wednesday, December 2**
  - 10 AM – 5 PM
- **Thursday, December 3**
  - 10 AM – 2 PM

**VISIT MEETING.RSNA.ORG TO VIEW AN INTERACTIVE LIST OF EXHIBITORS AND THEIR PRODUCTS AND SERVICES.**
GUIDE TO EDUCATIONAL OFFERINGS

Learn the latest techniques and best practices in patient care for the radiology specialty at RSNA 2015. Hundreds of programs—including educational courses, scientific sessions, plenary sessions, and education exhibits—are available to put you at the forefront of medical imaging. Equip yourself with the most up-to-date information from today’s radiology leaders.

LEARNING OBJECTIVES
At the conclusion of the RSNA Scientific Assembly and Annual Meeting, participants will be able to:

- Access the results of new research and assess their potential applications to clinical practice.
- Improve basic knowledge and skills relevant to clinical practice.
- Practice new techniques.
- Assess the potential of technological innovations and advances to enhance clinical practice and problem solving.
- Apply principles of critical thinking to ideas from experts and peers in the radiologic sciences.

CONTINUING EDUCATION CREDITS AVAILABLE
The Radiological Society of North America (RSNA®) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The RSNA designates this live activity for a maximum of 93.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

You will evaluate CME courses and claim your credit electronically, so you can print your certificate onsite at the meeting and walk away with your certificate in hand. As the meeting approaches, you will receive information on how to claim CME instantly from the courses you take.

The Commission on Accreditation of Medical Physics Education Programs (CAMPEP) has approved the direct transfer of AMA PRA Category 1 Credits™ to Medical Physics Education Programs (MPCEC) on a credit-for-credit basis for medical physicists.

RSNA is an ARRT®-approved Recognized Continuing Education Evaluation Mechanism Plus (RCEEM+) and will provide Category A+/A continuing education credits for radiologic technologists and radiologist assistants.

INTERNATIONAL ATTENDEES
CME credits may be transferable. See below for details.

- **Australia and New Zealand**: RSNA is an authorized CPD provider.
- **Canada**: AMA PRA Category 1 Credits™ can be converted to Royal College MOC credits.
- **Mexico**: All AMA PRA Category 1 Credits™ are transferable.
- **Europe**: Due to an agreement of mutual recognition, the UEMS-European Accreditation Council will convert AMA PRA Category 1 Credits™ to EACCME European CME Credits (ECMECs). For more information, contact the European Union of Medical Specialists (UEMS) at info@uems.net or visit UEMS.net or EACCME.eu.
- **Worldwide**: CME claimed at RSNA 2015 may be transferable. Contact the CME governing body in your home country for details.
EDUCATION AND SCIENCE

Never-before-seen discoveries are unveiled at the RSNA annual meeting. More than 400 educational courses and 200 sessions that feature over 1,700 scientific oral presentations that cover both traditional and cutting-edge topics in 16 subspecialties.

ACADEMY OF RADIOLOGY LEADERSHIP AND MANAGEMENT (ARLM)

The Academy of Radiology Leadership Management (ARLM), sponsored by five participating radiology education societies, gives you the opportunity to enhance your career and develop as a professional. Medical imaging professionals can earn a Certificate of Achievement from ARLM by earning 50 education credits across a spectrum of core learning domains, including Financial Skills, Human Resources, Professionalism, Legal/Contracting, Academic Mission and General Management.

ASRT@RSNA 2015

A 1½-day series of 10 sessions, presented in collaboration with the American Society of Radiologic Technologists, offers opportunities for radiologic technologists and radiation therapists to earn up to 10 Category A+ credits.

ASSOCIATED SCIENCES CONSORTIUM PROGRAM

The Associated Sciences Consortium is an RSNA working group representing 11 professional societies in radiologic sciences, technology, and administration. It sponsors eight, 90-minute educational courses during the annual meeting.

BOLSTERING OНCORADIOLOGIC AND OНCORADIOТЕРАPEUTIC SKILLS FOR TOMORROW (BOOST) PROGRAM

Leaders in radiation oncology, diagnostic radiology, biology, and physics provide 3 days of concentrated courses. Each day focuses on particular diseases and includes a refresher course on anatomy, natural history and contouring, scientific papers, and case-based reviews.

CASE-BASED INTERACTIVE SERIES

Each interactive series comprises multiple courses intended to aid self-assessment and increase knowledge. Topics in 2015 include abdomen, breast, cardiac CT, MR, musculoskeletal, nuclear medicine, neuroradiology, pediatric, thoracic imaging and ultrasound. An audience-response system assists with self-assessment.

New this year: You will not receive printed tickets for any courses. Rather, present your meeting badge at the door for admittance.

Register for RSNA 2015 and start building your agenda online at Meeting.RSNA.org. Have your Registrant ID ready. Seating is on a first-come, first-served basis.

A limited number of courses require an e-ticket. These are noted with the e-ticket icon. Questions? Contact MyAgenda@rsna.org.
CASES OF THE DAY

AMA PRA Category 1 Credits™ are available for correctly diagnosing any of the Cases of the Day exhibits located in the Lakeside Center. The cases are displayed in electronic format with 15 new cases featured daily. Participants can submit their diagnosis for any of the cases and receive 0.50 AMA PRA Category 1 Credits™ for each correct diagnosis submitted.

Cases of the Day are also available through our Virtual Meeting.

CIR@RSNA 2015

Featured session: Diagnóstico Precoz por Imagen en la Población (Population-based Preventative Imaging from CIR: Session of the Interamerican College of Radiology [CIR]) features presentations on diagnostic breakthroughs from our Latin American colleagues.

Topics include a review of the state-of-the-art in population-based preventive imaging including discussions on preventive imaging approaches for all major organ systems and key pathologies, ranging from dementia, cardiovascular disease, colon, liver, lung, and breast cancer. Different imaging technologies in preventive imaging such as CT, MRI and ultrasound will also be illustrated. This course is presented in Spanish with English translation.

ESSENTIALS OF RADIOLOGY

A 2½-day series of courses for general radiologists, residents, and subspecialists who want to review other areas of radiology. 2015 topics include breast, cardiac, chest, genitourinary, musculoskeletal, neuro, pediatric, gastrointestinal imaging, non-interpretive skills.

HANDS-ON WORKSHOPS 🧪🔧

One and a half-hour workshops demonstrate the use of medical equipment and/or devices. Course topics include MR Imaging-guided Breast Biopsy, Techniques for Interventional Sonography and Thermal Ablation, 3-D Printing, Master Class in Musculoskeletal Ultrasound, Carotid and Renal Doppler, Fallopian Tube Catheterization and others.

HOSPITAL ADMINISTRATORS SYMPOSIUM

Designed for hospital administrators and healthcare executives, this course will cover future health payment and delivery changes and their relationship to radiology, practical techniques for leading change in radiology, and understanding methods of radiology data analysis that may be helpful to a hospital. Discussions will also include how considering the principles of high reliability can improve radiology quality, the benefits of radiology integration in the era of population health, and understanding the 2017 CMS mandate for decision support of advanced imaging.
EDUCATION AND SCIENCE

INFORMATICS COURSES
More than 30 informatics courses take place during the RSNA annual meeting. Topics include advanced imaging tools, online searching, and RSNA informatics projects such as MIRC®, RadLex®, IHE®, and Reporting.

MOLECULAR IMAGING SYMPOSIUM
Series of courses addresses molecular imaging for the practicing radiologist with topics including neurologic and oncologic applications.

NIH GRANTSMANSHIP WORKSHOP
This workshop provides a greater understanding of the NIH grants process for preparing a research or training grant application, learning the elements of a competitive grant application and gaining insight into new features of the NIH review process. The workshop also illustrates the review process in action through a mock study section.

POSTERS AND EXHIBITS
Scientific paper presentations reveal newly completed hypothesis-driven research in a comprehensive study that includes a work-in-process report covering ongoing research on emerging ideas and techniques and initial defined results, or a brief pertinent report on a particular new aspect or understanding of clinical radiology.

The Learning Center houses thousands of education exhibits and scientific posters available for viewing, covering a range of subspecialties. During the lunch hour, authors will be present for Poster Discussions.

QUALITY IMPROVEMENT STORYBOARDS
Storyboards describing quality assessment and improvement in radiology are displayed in our Learning Center. These storyboards describe quality initiatives undertaken to improve patient care or services.

QUALITY IMPROVEMENT SYMPOSIUM
Series of three courses focuses on quality improvement in a radiology practice. RSNA will award Quality Essentials Certificates of Completion to attendees who successfully participate in Session II and/or Session III.

QUANTITATIVE IMAGING READING ROOM
Explore a showcase of products that integrate quantitative analysis into the image interpretation process in the Learning Center. Exhibits throughout the week feature informational posters, computer-based demonstrations, and “Meet the Experts” presentations. These exhibits are educational in nature and not designed for product promotion.

RESIDENT AND FELLOW SYMPOSIUM
Program provides useful information to residents and fellows as they begin their career paths. Topics include a review of the radiology job market and how to optimize the job search and interview process.
GERMANY PRESENTS

**Featured session:** Population-based Imaging: How Broader Research Efforts Can Effect Everyday Care and Prevention. This presentation will appraise the contribution population-based imaging can make to radiological knowledge and differentiate between classical and prospective double-blind studies, and the epidemiological, non-interventional approach to generate radiological knowledge. Discussion will also include assessing information regarding normal findings, normal range, and the like as generated by population-based imaging studies.

MEXICO PRESENTS

**Featured session:** The Challenges of Radiology Education in Mexico and Some Proposals for Mexico and Latin American Countries. This presentation will explain some of the problems of the 52 university postgraduate programs in radiology and also the need for more academic radiologists.

RSNA DIAGNOSIS LIVE™

These exciting expert-moderated sessions feature a series of interactive case studies to challenge radiologists’ diagnostic skills. Submit and discuss your responses with your colleagues in a fast-paced game format. Bring your own charged mobile device to play along.

RSNA/ESR EMERGENCY SYMPOSIUM

A joint session with the European Society of Radiology will review the principles of emergency radiology in pediatric, nose and throat, central nervous system, chest and abdomen.

SELF-ASSESSMENT MODULES (SAMS) SAM

The American Board of Radiology (ABR) granted approval to RSNA for SAM Deemed Status. This allows RSNA to develop and implement, without prior ABR review, enduring SAMS and in-person ("live") SAMS that satisfy ABR Part II MOC requirements. Select RSNA courses have been approved for SAMS. Each RSNA in-person SAM is available for up to 1.50 SAM credits and 1.50 AMA PRA Category 1 Credits™. RSNA annual meeting in-person SAMS are accredited by the MOC program of the Royal College of Physicians and Surgeons of Canada and are pending approval by the Canadian Association of Radiologists.

SPECIAL INTEREST, HOT TOPICS, AND CONTROVERSIES

These sessions address radiology-related topics that are late-breaking, particularly controversial, or programs the RSNA Board of Directors deemed of particular importance. High levels of audience interest and opinion are expected, and audience viewpoints and questions are encouraged. Don’t miss these dynamic, thought-provoking sessions.

Topics include Molecular Neuroimaging in Dementia: State-of-the-Art and Emerging Techniques, Prostate Imaging: Just What MR Techniques is Best?, Concussion and Dementia: Will Football be the Tobacco of this Century?, and Quantitative MR Biomarkers in the MSK System.

VIRTUAL MEETING V

With the Virtual Meeting, you can tune in to a full slate of 66 live and on-demand sessions during RSNA 2015 and on-demand through December 21, 2015. The opportunity to earn CME credits is available for live activities only.

TO VIEW FULL LISTING OF COURSES, VISIT MEETING.RSNA.ORG
Visit a museum, shop on The Magnificent Mile® and stay in one of our relaxing hotels. Find posh, designer shopping, world-renowned dining, and endless attractions everywhere you go.

You can do it all in Chicago.
RSNA HAS CONTRACTED LOW RATES AT OVER 80 HOTELS IN THE HEART OF CHICAGO.

Take advantage of flexible booking terms and exceptional customer service. Free shuttle bus service between all hotels and McCormick Place.

Book Now at Meeting.RSNA.org Popular hotels fill up quickly!

YOU CAN ALSO REGISTER FOR:

RSNA TOURS AND EVENTS offer you exciting ways to experience Chicago during your stay for RSNA 2015. Enjoy the sounds of music, view architectural wonders, explore unique neighborhoods, learn a new cooking technique, and more.

For a full listing of tours and events, go to RSNA.org/Tours-and-Events.

Go to RSNA.org/Register to add tours and events, as well as the 5K Fun Run, the Virtual Meeting, and to purchase Bistro RSNA tickets in advance.
Hotel Deposit and Cancellation Policy
A deposit equal to one night stay including tax is required to confirm your hotel reservation. The credit card must be valid through December 2015 and will be charged by the hotel approximately two weeks before the annual meeting. If the credit card is declined, the reservation may be canceled by the hotel. Reservations may be canceled without charge up to 72 hours prior to guest’s scheduled arrival date. Failure to comply will result in forfeiture of the deposit equal to one night’s room and tax. Early departures will result in the loss of one night’s room and tax. Attendees can also send a check or money order for the hotel deposit.

Reservation Changes
Prior to November 6
Make changes online at RSNA.org/Register or contact rsna@experient-inc.com for hotel changes. Name changes and/or swapping of room reservations is not allowed.

November 9–17
Reservations and deposits will be transferred from Experient to the hotels and therefore cannot be altered during this period.

Cancellations and Early Departures
Written requests for room cancellations must reach rsna@experient-inc.com by November 6.

After November 17
Contact the hotel directly for date changes and room cancellations. Room availability and rates are at the hotel’s discretion.

Reservations may be canceled without charge up to 72 hours prior to guest’s scheduled arrival date. Failure to comply will result in forfeiture of the deposit equal to one night’s room and tax. Early departures will result in the loss of one night’s room and tax. Failure to check in at the hotel on your scheduled arrival day will result in forfeiture of your reservation and hotel deposit. The hotel will accommodate you on a space-available basis. When canceling your room reservation directly with the hotel, document the date and time of your call, name of the person with whom you spoke, and obtain a cancellation number.

Special Notes
The hotel information provided on the following page is based on single occupancy. Type of bed (king, two doubles) may be requested but cannot be confirmed until check-in. Suites are available upon request. Contact Experient at 1-800-650-7018 or 1-847-996-5862 for triple and quad rate information. If you plan to arrive after 6 PM, contact the hotel for a late check-in.

• Attendees may not request housing through technical exhibitors.

Rates do not include a 16.4% Chicago hotel tax (subject to change). A service fee has been included in your room rate to defray the cost of registration and to provide complimentary shuttle service to and from McCormick Place.

Hostelling International — Chicago
The Chicago Hostel offers lodging in dormitory-style rooms with separate accommodations for men and women.

Rooms range in size from 6–12 beds. Bathrooms and shower facilities are plentiful, with many available in the dorm rooms as well as down the hall. Individual lockers are provided in each room, and luggage storage is also available. Please bring your own lock for the lockers or purchase a lock at the front desk.

Private Bedroom
Private bedrooms have a single bed lofted over a full bed, shared suite bathroom, lounge and kitchenette area (maximum 2 people per bedroom), sheets and towels included.

Freehand Chicago Hostel
A hostel setting with shared quad rooms with four twin-size bunk beds and a private, en suite bathroom. Each bunk is draped for privacy and includes individual outlets and reading lights. Please bring your own lock for the lockers.

For RSNA 2015 we’ve secured over 80 downtown hotels offering the lowest rates in Chicago. Hotel rooms are only available to registered individuals.
# DOWNTOWN CHICAGO HOTEL RATES

<table>
<thead>
<tr>
<th>HOTEL NAME</th>
<th>SINGLE</th>
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<tbody>
<tr>
<td>1 Palmer House Hilton (Headquarters Hotel)</td>
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<td>$248</td>
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<tr>
<td>Executive</td>
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<td>2 Hilton Chicago</td>
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<td>Executive</td>
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<td>3 Hyatt Regency Chicago</td>
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<td>Hotel Regency Club</td>
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<tr>
<td>4 Hyatt Regency McCormick Place Hotel</td>
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<tr>
<td>5 Marriott Downtown Magnificent Mile Club</td>
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<td>Towers</td>
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<td>6 Sheraton Chicago Hotel &amp; Towers</td>
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<td>Towers</td>
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<tr>
<td>9 Allegro Chicago, A Kimpton Hotel</td>
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<td>10 Aloft Chicago City Center</td>
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<td>11 Best Western Grant Park Hotel</td>
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<tr>
<td>13 The Blackstone, A Renaissance Hotel</td>
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<td>14 Burnham Chicago, A Kimpton Hotel</td>
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<td>18 Courtyard Chicago Downtown Magnificent Mile</td>
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<td>28 Fairfield Inn &amp; Suites River North</td>
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<td>29 Fairmont Hotel Chicago</td>
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<td>30 Four Seasons Hotel</td>
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<td>31 Hampton Inn &amp; Suites</td>
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<td>34 Hard Rock Hotel Chicago</td>
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</tr>
<tr>
<td>37 Holiday Inn &amp; Suites</td>
<td>$172</td>
<td>$172</td>
</tr>
<tr>
<td>38 Holiday Inn Mart Plaza</td>
<td>$201</td>
<td>$226</td>
</tr>
<tr>
<td>39 Homewood Suites By Hilton</td>
<td>$277</td>
<td>$277</td>
</tr>
<tr>
<td>40 Homewood Suites Chicago Magnificent Mile</td>
<td>$251</td>
<td>$251</td>
</tr>
<tr>
<td>41 Hostelling International – Chicago Semi-Private Room</td>
<td>$42</td>
<td>$99</td>
</tr>
<tr>
<td>42 Hotel Cass – A Holiday Inn Express</td>
<td>$202</td>
<td>$202</td>
</tr>
</tbody>
</table>

Please note: Some hotels may be sold out.
SAVE UP TO 10% ON AIRFARE THROUGH EXCLUSIVE DISCOUNTS

United Airlines
United offers discounts from 2% up to 10% off applicable fares. Discounts apply on United Airlines and flights operated by United or other airlines branded United Express. International discounts are allowed on flights operated and/or marketed on the following carriers provided such flights are booked by a travel agency or United Reservations. Flights via the Atlantic: Air Canada, Austrian Airlines, Tyrolean Airways, Brussels Airlines, Lufthansa Airlines, Swiss International Airlines. Flights via the Pacific: United codeshare flights operated by All Nippon Airways. Applicable terms and restrictions apply. Book online at United.com enter offer code ZTFH673353 or call United at 800-426-1122 and provide the offer code. Service fee applies for phone reservations.

Delta Air Lines
Delta offers special discounts off most fares. Applicable restrictions may apply. Discounts applicable to U.S./Canada originating passengers. Book online at Delta.com and enter Meeting Event Code NMLB4, or call Delta at 800-328-1111 and provide the event code. Service fee applies for phone reservations.

International Travel Packages
The official international travel provider at RSNA 2015, ESA Voyages offers a variety of international travel packages including airfare and hotel. To view international travel packages available visit RSNA.org/TravelPackages. Groups or travel agencies should contact:

Yves Grandjean
ESA Voyages
8 Rue de Malabry
F-92350 Le Plessis Robinson
France
TEL: (33) (01) 41 28 13 00
FAX: (33) (01) 46 32 66 21
Email: esa@esavoyages.fr
www.esavoyages.fr
Lic 092090010

China Travel Packages
ACE Marketing, Inc
NEW FOR 2015 – the official travel provider for China is ACE Marketing, Inc. Groups and travel agencies interested in travel packages should contact:

ACE Marketing, Inc (Shanghai)
4B, Yi Dian Building
746 Zhao Jia Bang Rd
Shanghai 200030
China
Email: Stephaniezhu@acemmarketing.com.cn
Tel: 86-21-51082666*202

Gant Travel Management
RSNA attendees who book air travel through Gant Travel will experience the following benefits:

• Fare-checker technology (checking for lower fares until your return flight home)
• Seat-checker technology (checking for the best available seats per your preference)
• Emergency assistance available by phone plus flight monitoring alert option

Travel Desk:
Online: RSNA.Nutravel.com
Email: rsna@ganttravel.com
Toll-free: 1-877-613-1192, international
1-630-227-3873
$30 service fee for phone and email agent assisted reservations. Only $10 when you book online. Surcharge applies for emergency after-hour assistance.
Badges

Badges will be mailed starting in late October/early November to all international registrants enrolled by October 16 and domestic registrants enrolled by November 6. After these dates, badges must be picked up at the McCormick Place Convention Center.

**Spouse/Family Member Badge**

Full conference professional registrants are entitled to one complimentary spouse/family member badge; each additional badge is $50. This badge is intended for use by a spouse or family member (16 and over) accompanying a full conference professional registrant to the meeting. It allows access to technical exhibit halls, Learning Center, and classrooms, space permitting, after all professional registrants have been seated. CME credit is not tracked or awarded. A co-worker or industry associate is not eligible for this badge and must register as a professional and pay the applicable registration fee.

To uphold the professional and educational standards of the RSNA annual meeting, children under 16 years of age are not permitted in the exhibit halls and will not be issued a badge.

**Registration Changes and Cancellations**

- Name changes are not allowed—new registration and payment is required.
- All registration cancellations must be made in writing to rsna@experient-inc.com by Nov. 6.
- A $50 administrative charge applies per canceled registration.
- Refund requests received after November 6 will not be accepted.
- A new email confirmation is sent each time a change is made to your registration and housing record. Please check your “spam” or detained email folder.
- No refunds will be issued for Virtual Meeting registration purchased but not used.

**Technical Exhibits Only**

- A technical exhibits only badge is available for 1 or 2 days of admission to the technical exhibit halls. Admission to sessions and/or CME credit is not offered.
- Attendance for more than 2 days requires a full conference registration. See next page for categories and rates.
- A complimentary spouse/family badge is not available with this registration category.

**Photography and Video Recording**

Photography and video recording will be used throughout McCormick Place. By registering, you acknowledge the possibility of being photographed or filmed and give RSNA consent to use your image which may be used for marketing or promotional purposes.

**Onsite Registration**

Registrations processed after November 6 will reflect a $150 increase over advance registration rates for most categories.

**Bistro RSNA**

With an extensive menu and ample seating, Bistro RSNA is an excellent option to sit down to a comfortable lunch and network with colleagues. Find Bistro RSNA in Technical Exhibit Halls A and B and Lakeside Hall D.

**RSNA Welcomes International Attendees**

International services and special signage featuring images will be placed in key areas at McCormick Place to assist you onsite. Although the annual meeting is officially in English, RSNA offers translation services in Chinese, Dutch, French, German, Italian, Japanese and Spanish at the Help Centers.

**International Invitation Letter**

RSNA offers an official letter of invitation for RSNA 2015 attendees. The letter of invitation, though not required for the visa application, can assist as a supporting document. Present this letter of invitation from RSNA to the Consular Officer during the visa interview.

Request a customized letter during online registration or by visiting RSNA.org/Visas.

All visa applicants are advised to apply for their visas as soon as travel to the United States is contemplated, and not later than 3-4 months in advance. Apply early!

**Visa Waiver Program**

The Visa Waiver Program (VWP) enables nationals of certain countries to travel to the United States for tourism or business for stays of 90 days or less without obtaining a visa. For more information go to travel.state.gov/content/visas/english/visit/visa-waiver-program.html.
REGISTRATION CATEGORIES AND RATES

<table>
<thead>
<tr>
<th>RSNA 2015 Attendee Rate</th>
<th>Exhibits Only Daily Rate</th>
<th>Registration Categories and Codes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>includes admission to RSNA educational sessions and exhibit halls for the duration of the meeting. +Virtual includes Virtual program live and on-demand.</td>
<td></td>
</tr>
<tr>
<td><strong>RSNA MEMBERS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BY 11/6</td>
<td>+VIRTUAL</td>
<td></td>
</tr>
<tr>
<td>$0</td>
<td>$100</td>
<td><strong>11 RSNA Active Member</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>A. radiologist</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B. radiologic physicist/scientist</td>
</tr>
<tr>
<td>$0</td>
<td>$100</td>
<td><strong>10 RSNA Associate Member</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>A. administrator/business mgr</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B. architect</td>
</tr>
<tr>
<td>$0</td>
<td>$25</td>
<td><strong>12 RSNA Member-in-Training</strong></td>
</tr>
<tr>
<td>$0</td>
<td>$25</td>
<td><strong>17 RSNA Medical Student Member</strong></td>
</tr>
<tr>
<td><strong>NON-MEMBERS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$900</td>
<td>$1,200</td>
<td><strong>14 Non-Member Physician</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>A. radiologist</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B. radiologic scientist</td>
</tr>
<tr>
<td>$200</td>
<td>$500</td>
<td><strong>15 Non-Member Resident/Trainee</strong></td>
</tr>
<tr>
<td>$0</td>
<td>$300</td>
<td><strong>18 Non-Member Student†</strong></td>
</tr>
<tr>
<td><strong>MEDICAL PHYSICISTS</strong></td>
<td></td>
<td><strong>21 AAPM Member</strong></td>
</tr>
<tr>
<td>$0</td>
<td>$100</td>
<td></td>
</tr>
<tr>
<td>$900</td>
<td>$1,200</td>
<td><strong>22 Non-Member Physicist</strong></td>
</tr>
<tr>
<td><strong>HEALTHCARE PROFESSIONALS</strong></td>
<td></td>
<td><strong>23 Radiology Support Personnel</strong></td>
</tr>
<tr>
<td>$200</td>
<td>$500</td>
<td>— verification required</td>
</tr>
<tr>
<td>$900</td>
<td>$1,200</td>
<td><strong>24 Hospital or Facility Executive</strong></td>
</tr>
<tr>
<td><strong>INDUSTRY PERSONNEL</strong></td>
<td></td>
<td><strong>25 Commercial Research and Development Personnel</strong></td>
</tr>
<tr>
<td>$900</td>
<td>$1,200</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>27 Industry Personnel</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>A. distributor</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B. manufacturer</td>
</tr>
<tr>
<td></td>
<td></td>
<td>C. prospective exhibitor</td>
</tr>
<tr>
<td>$900</td>
<td>$1,200</td>
<td><strong>31 Healthcare Consultant</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>A. attorney</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B. computer analyst</td>
</tr>
</tbody>
</table>

Verification Required
Registration categories 15, 18 and 23 require proper verification in order to be processed. These categories require a business card, a letter from hospital administration stating your role in radiology, a valid RT license or student ID copy.

Email RSNAverify@experient-inc.com, fax or mail verification with your registration form or upon completion of online registration.

Registrations without proper verification documentation will be charged the non-member full conference registration rate.

Note: Registrations processed after November 6 will reflect a $150 increase over advance registration rates.

* Exhibits Only registration is not applicable for this registration category — full conference registration is required (includes access to Technical Exhibits). See corresponding Full Conference Rate column.

† CME/CE credit is not tracked or awarded.

SAVE TIME REGISTER ONLINE AT MEETING. RSNA.ORG
### Registration and Housing Form

#### Step 1: Contact Information

<table>
<thead>
<tr>
<th>Last Name / Family Name / Degree(s)</th>
<th>RSNA/AAPM Member Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name</td>
<td>Title / Position Nickname on Badge</td>
</tr>
</tbody>
</table>

**Institution / Company / Hospital**

<table>
<thead>
<tr>
<th>Address (Line 1)</th>
<th>Home</th>
<th>Office</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Address (Line 2)</th>
<th>City / State / Zip / Country</th>
</tr>
</thead>
</table>

**Email Address**

<table>
<thead>
<tr>
<th>Telephone / Fax</th>
</tr>
</thead>
</table>

**Emergency Contact:**

| Name / Telephone / Relationship | Accompanying Spouse/Family Member(s) (Children under the age of 16 will not be admitted or issued a badge.) |

**I do not wish to receive third-party promotional messages about RSNA 2015.**

**Check here if, under the Americans with Disabilities Act, you require accommodations or services in order to attend. You will be contacted by RSNA.**

---

#### Step 2: Registration Category

<table>
<thead>
<tr>
<th>Registration Category/Code</th>
<th>(ie, 23A).</th>
</tr>
</thead>
</table>

Refer to previous page. Registration Categories 15, 18, and 23 must submit verification in order to be processed.

**Check if you are a presenter**

**Add Virtual Meeting**

**Practice setting:**

- Academic
- Private
- Other

**Technical Exhibits Only**

---

#### Step 3: Primary Specialty

Check only one subspecialty code from the following:

- Breast/Mammography
- Cardiac Radiology
- Chest
- Computed Tomography
- Diagnostic Radiology
- Digital Mammography
- Education
- Emergency Radiology
- Gastrointestinal
- Gentourinary
- Head & Neck
- Health Policy & Practice
- Informatics
- Interventional
- Leadership/Management
- Magnetic Resonance
- Molecular Imaging
- Musculoskeletal
- Neuroradiology
- Nuclear Medicine
- OB/GYN
- Oncologic Imaging
- Pediatric Radiology
- Physics
- Professionalism
- Radiation Oncology
- Radiology
- Research
- Safety and Quality
- Ultrasound
- Vascular
- Other

---

#### Step 4: Demographics

**Date of Birth:**

<table>
<thead>
<tr>
<th>MONTH</th>
<th>DAY</th>
<th>YEAR</th>
</tr>
</thead>
</table>

**Step 5: Hotel Reservation**

<table>
<thead>
<tr>
<th>Arrival Day / Date</th>
<th>Departure Day / Date</th>
</tr>
</thead>
</table>

**1st Choice: Hotel Number & Name**

- Single (1 bed)
- Double (2 persons / 1 bed)
- Twin (2 persons / 2 beds)
- Suite

**2nd Choice: Hotel Number & Name**

**3rd Choice: Hotel Number & Name**

**Person(s) sharing my room (Other than Spouse / Family Member listed in Step 1 above):**

- If my choices are unavailable, please book a room based on:
  - Rate $ |
  - Location |
  - Other: |

**Room Rate Desired**

**I do not require a hotel reservation because:**

- I will reserve a room later
- I am staying at a local residence

**I have reservations at (hotel):**

**I am sharing a room reserved by:**

---

#### Step 6: Payment Information

**Registration rate (Refer to previous page):**

$ | $ |

**Spouse/family member badge fees**

(Refer to previous page)

$ | $ |

**Bistro RSNA tickets ($22/meal)**

$ |

**5k Fun Run tickets ($40/runner)**

$ |

A deposit equal to one night stay, including 16.4% hotel tax, will be charged to your credit card by the hotel approximately 2 weeks before the meeting. Credit card must be valid through December 2015.

**Total payment enclosed**

$ |

**Check #___________ |**

**American Express |**

**Discover |**

**MasterCard |**

**Visa |**

**Promo Code**

**Card number**

| Cardholder signature required |

**Name as it appears on card**

<table>
<thead>
<tr>
<th>Expires Month / Year</th>
</tr>
</thead>
</table>

**Email questions to:**

rsna@experient-inc.com
TAKE THE “GUILTY” OUT OF GUILTY PLEASURE.

R&E Foundation Virtual Auction in association with RSNA 2015.

Bid on unique experience packages and specialty items with proceeds benefiting the RSNA Research & Education Foundation. It’s a little indulgence for you … and an impressive legacy for the future of radiology.

Can’t make it to RSNA 2015? You can participate online!
Watch for more details and a list of auction items, coming in the fall.
CELEBRATE RADIOLOGY’S EVOLUTION

FOR 100 YEARS, the Radiological Society of America (RSNA) has fostered new innovations in medical imaging. How will radiology evolve into the next century?

INTERACTIVE TIMELINE
Predict the science and technological innovations that will drive patient care and RSNA forward as a new century of radiology begins. Share your ideas.

IMAGE CONTEST
Submit your image in one of four categories: Most Unusual Case, Radiology Art, Best Medical Image, or Best Photography. Winners will be unveiled at RSNA 2015.
Available Early September

SHOWCASE
Get a glimpse of future innovations when you view the Virtual Centennial Showcase.
Available November 28

CELEBRATE RSNA’S 100TH ANNIVERSARY WITH A LOOK TO THE FUTURE
Share your vision at RSNA.org/Centennial
EXPERIENCE RSNA 2015 FROM ANYWHERE

November 28 – December 21
RSNA.org/Virtual